**Back to Basics K-12 Private School updates, 1-2015**

**Home page**

Increase size of photo

Decrease size of logo

Background should be a flat color, not textured (gray or blue, not baby blue). See <http://backtobasicslearning.com/>

Sidebar: add Twitter and Linked In logos/links (All pages)

<https://twitter.com/BacktoBasicsDE>

<https://www.linkedin.com/company/5264022?trk=tyah&trkInfo=tarId%3A1420468439297%2Ctas%3ABack%20to%20Basics%20Lea%2Cidx%3A2-1-2>

Change BBB logo to Torch Award winner logo (all pages)

BBB Torch Award logo here: <http://www.backtobasicslearning.com/schoolblog/wp-content/uploads/2012/04/BBB-Torch-Award-logo.jpg>

Add quotes on the quote in sidebar

Add new logos and links to awards at bottom

Smart CEO story link: <http://www.backtobasicslearning.com/schoolblog/2014/06/back-to-basics-director-beverly-stewart-honored-by-smartceo-magazine-with-the-brava-award/>

Smart CEO logo here: <https://www.google.com/search?q=smart+ceo+logo&rlz=1C1TSNF_enUS427US427&source=lnms&tbm=isch&sa=X&ei=DqGqVKv4H9WjyASd_ICYAw&ved=0CAgQ_AUoAQ&biw=1242&bih=585#tbm=isch&q=smart+ceo+magazine+logo&facrc=_&imgdii=_&imgrc=b_ad2nX_4eFnMM%253A%3BVcmzK-iC_cXypM%3Bhttp%253A%252F%252Fwww.bwfa.com%252Fwp-content%252Fuploads%252F2014%252F09%252Fsmartceo-logo1.jpg%3Bhttp%253A%252F%252Fwww.bwfa.com%252Farticles%252Fmanaging-director-ma-featured-in-smartceo-magazine%252F%3B3000%3B1180>

Bottom of page in bullet points, change 1:1 to 1-on-1

**About Us, Director’s Welcome**

Update photo of Beverly to new headshot (I have the most recent photo to send to Ray)

Add quotes on the quote in sidebar

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

**About Us, About 1-on-1 learning**

Change One-on-One to 1-on-1 in pull down menu and headline

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

Replace text (changes from one-on-one to 1-on-1 are already made throughout):

For some students, the actions, interactions and perhaps even the tumult of a traditional classroom make learning difficult and even impossible. 1-on-1 learning distinguishes the Back to Basics Private School and may be the academic solution for your child.

**The benefits of 1-on-1 instruction are well-documented**

In a 1-on-1 setting, students have the constant attention of the teacher so that they can listen and speak with much more comfort than in a group situation. Each child’s strengths and non-strengths are addressed more consistently and fully without the distraction of other students or the teacher’s compensation for different levels in one classroom. Each student can go at his/her own pace and have the benefit of the teachers adapting to each individual learning style.

**Back to Basics Private School may offer an excellent solution if your child:**

* has struggled for the past couple of years, regardless of school setting
* has been diagnosed with:
  + Depression or anxiety
  + ADHD
  + Asperger’s Syndrome
  + High Functioning Autism
  + A learning disability
* needs a boost in self-esteem from his schooling
* is attending a private school that says this is just not the right environment, and/or has asked your child to leave
* seeks a broader range of electives or Honors courses not offered at the current school they are attending
* has a specific learning style that isn’t being met in a traditional classroom setting
* is being home schooled and you cannot teach all needed subjects
* may benefit from an innovative approach to learning
* thrives with one-on-one instruction

We believe that every student deserves an environment conducive to his/her individual learning style. Our team of experienced instructors joins forces to create the unique environment where ***your child can learn, and also feel good about school.*** Once we achieve the desired results, after one to three years, we are eager for our Private School students to confidently return to a traditional school setting.

**About Us, Awards and Achievement**

Add link to SmartCEO listing: <http://www.backtobasicslearning.com/schoolblog/2014/07/back-to-basics-founder-and-director-honored-with-a-brava-award-by-smartceo-magazine/>

Add quotes on the quote in sidebar

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add Delaware State Chamber of Commerce Award of Excellence (2012)

Link here: <http://www.backtobasicslearning.com/schoolblog/2012/11/back-to-basics-learning-dynamics-is-honored-with-the-2012-marvin-s-gilman-award-of-excellence/>

DSCC Logo here: <https://www.google.com/search?q=delaware+state+chamber+of+commerce+logo&rlz=1C1TSNF_enUS427US427&tbm=isch&imgil=WFF2vMCzsPZfqM%253A%253BkkaNVvV2ORbScM%253Bhttp%25253A%25252F%25252Fwww.dscc.com%25252Fnews%25252Fnewsarticledisplay.aspx%25253FArticleID%2525253D445&source=iu&pf=m&fir=WFF2vMCzsPZfqM%253A%252CkkaNVvV2ORbScM%252C_&usg=__j_8SvH2ikCSTHI6h8rA9z6T2mAE%3D&biw=1242&bih=585&ved=0CDMQyjc&ei=yaKqVO-xI42syASEn4GYAw#facrc=_&imgdii=_&imgrc=WFF2vMCzsPZfqM%253A%3BkkaNVvV2ORbScM%3Bhttp%253A%252F%252Fwww.dscc.com%252Fexternal%252Fwcpages%252Fwcmedia%252Fimages%252FDSCC%252520logo.gif%3Bhttp%253A%252F%252Fwww.dscc.com%252Fnews%252Fnewsarticledisplay.aspx%253FArticleID%253D445%3B964%3B590>

**About Us, Map and Directions**

Add quotes on the quote in sidebar

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

**About Us, Educational Definitions**

Add quotes on the quote in sidebar

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

**Admissions, Overview**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

**Admissions, Tuition and Expenses**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

Note to Beverly. We will need updated info here for 2015-2016 school year in June.

**Admissions, Tours and Interviews**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

Change one-on-one to 1-on-1 in subhead

Note to Beverly: Do you want to increase the number of towns listed? (Middletown, Greenville? Chester County instead of Chester? Delaware County?)

**Admissions, International Students**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

**Academics & The Arts, Overview**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

In Back to Basics Lower School, grades K-6 section, change one-on-one to 1-on-1

Replace list of towns with new one (as per Beverly’s instructions, to come)

**Academics & the Arts, Subjects**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

Flush the word “Music” left

**Academics & the Arts, Field Trips**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

**Academics & The Arts, International Students**

Change pull down to: International Students, SEVP Certified

Delete photo

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

**Calendar**

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Add quotes to quote in sidebar

**Success Stories**

Need to add a new Success Story (this is a note for Beverly only. Will supply)

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

**Contact Us Page**

Need to add a new Success Story (this is a note for Beverly only. Will supply)

Background should be a flat color, not textured (gray or blue, not baby blue)

Sidebar: add Twitter and Linked In logos/links (All pages)

Change BBB logo to Torch Award winner logo (all pages)

Replace photo with Beverly’s new headshot

Change caption to Founder/Director Beverly Stewart, M.Ed.

Delete photo of microscope girl

The text should be one paragraph: Please call or complete the following form for more information. Comments or questions are welcome.